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Content Blockchain B2C Smart License

NI-RP-Experimental Version 1.0

Preface

Today, professional and commercial digital content licensing is a complex issue mostly dealt with by specialized lawyers. The idea behind smart licenses is to provide an easy-to-use license construction kit that even legal laypersons can handle. In our smart license generator any interested rights owner (licensor) can choose from a limited number of rights modules. Their combination, supplemented by some standard terms and conditions form the content of the smart license, i.e. the use rights, that the licensor wants to grant You (the licensee).

The smart licenses, alongside with basic metadata are publicly registered on the Content Blockchain in a secure and reliable, open and transparent, automated and machine-readable way.

For the avoidance of doubt, this smart license does not apply where a license is not needed (e.g. where limitations of copyrights apply like the quotation right). Nothing in this license shall be construed as excluding or limiting statutory freedoms allowed for by exceptions and limitations, fair use, fair dealing and related doctrines.

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1. Definitions

Content Blockchain: Technical system to enable rights owners like **creators** or publishers to license content to users and to register the license transactions publicly and persistently

on a blockchain technology.

Creator: The person who created the **licensed material** (e.g. a composer or an author).

ISCC: International Standard Content Code - a unique ID (content identifier) that defines the **Licensed material** as a machine-readable code.

Licensee/You: The individual or entity exercising the rights under this smart license. **Your** has a corresponding meaning.

Licensed material: The artistic, scientific or literary work, database, or other copyright protected material to which the licensor applied this smart license. The licensed material is identified by a unique **ISCC**.

Licensor: The individual(s) or entity(ies) granting rights under this license. The licensor can be the **creator** or another copyright owner (like e.g. a publisher).

Rights Module: A standardized section of the **smart license** that describes a certain kind of use. The **licensor** can choose from a number of rights modules to define the scope of his/her **smart license**.

Rights Profile: The combination of **rights modules** the **licensor** chose for his smart license. **Smart license:** The sum of rules that apply for the use of the **licensed material**.

2. Licensing conditions

You may use the **licensed material** to the extend and under the conditions defined hereafter:

2.1. Licensed Rights (rights modules)

Reproduce: **You** may copy the **licensed material** in any medium or format (digital, analogue, tangible, intangible). Making available or distribute the material is not subject of the **reproduce module**.

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